

2024/2025

# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



**2024/2025  
CPRS DISTRICT 2  
Board of Directors**

**CONTACT:**

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Edexter@roseville.ca.us



**CPRSD2.ORG**

# ABOUT US

## PROPOSAL

District 2 is one of fifteen districts within California Park & Recreation Society (CPRS). District 2 is part of Region 1, which is comprised of Districts 1, 2, & 3 and is the largest geographical District, representing 38 agencies in Northern California.

- District 2 has the largest active membership with 400+ members
- District 2 serves 19 counties
- Has a large Board of Directors comprised of over 15 park & recreation professionals living and working within District 2 boundaries
- Home to CPRS Headquarters and the State Capitol
- CPRS Annual State conference is hosted in Sacramento at least every 2-3 years.



Amador County Rec	City of Galt	City of Yuba City	North Tahoe Public Utility District
Arcade Creek RPD	City of Gridley	Cordova RPD	Orangevale RPD
Arden Manor RPD	City of Lincoln	Cosumnes CSD	Paradise RPD
Arden Park RPD	City of Placerville	County of Placer Parks	Rio Linda-Elverta RPD
Auburn Area RPD	City of Redding	El Dorado Hills CSD	Sac County Regional Parks
CA Dept. of Parks & Recreation	City of Rocklin	Fair Oaks RPD	Southgate RPD
Cameron Park CSD	City of Roseville	Feather River RPD	Sunrise RPD
Carmichael RPD	City of Sacramento	Fulton-El Camino RPD	Tahoe City Public Utility District
Chico Area Rec Dist.	City of West Sac	Mission Oaks RPD	
City of Folsom	City of Woodland	North Highlands RPD	

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**THE CALIFORNIA PARK & RECREATION SOCIETY'S MISSION IS TO ADVANCE THE PARK & RECREATION PROFESSION THROUGH EDUCATION, NETWORKING, RESOURCES AND ADVOCACY.**

# SPONSORSHIP

## OPPORTUNITIES

DESCRIPTION	SILVER	GOLD	PLATINUM
Equipment Expo & Rodeo	\$ 550	\$ 1,000	\$ 2,500
General Membership Meeting	\$ 500	\$ 1,000	\$ 2,500
Awards & Installation Banquet	\$ 500	\$ 1,000	\$ 2,500
Region 1 Conference Social	\$ 500	\$ 1,000	\$ 2,500
District 2 Board 2024/2025	\$ 500	\$ 1,000	\$ 2,500
Park Forum	\$ 500	\$ 1,000	\$ 2,500
Equipment Expo & Rodeo and Park Forum - <b>COMBO DEAL</b>	\$ 800	\$ 1,700	\$ 4,600

## BENEFITS

### SILVER:

- Recognition on District 2 Website, Newsletter & Social Media Platforms
- Logo on all marketing materials for selected event(s)
- Company name & website emailed to the D2 membership
- Company announced at the Awards & Installation Banquet
  - One ticket to the Awards & Installation Banquet

### GOLD:

- Includes all silver level benefits, plus;
- 10x10 booth space at the selected event(s)
- Invitation to present company at a future District 2 Board meeting
- Company announced at the Awards & Installation Banquet
  - One additional ticket (2 tickets total) to the Awards & Installation Banquet

### Platinum:

- Includes all Silver & Gold level benefits, plus;
- Recognition on stage at the Awards & Installation Banquet
  - Standing Banner or other Company display at the event
  - Opportunity to present awards to recipients
  - Two additional tickets (4 tickets total) to the Awards & Installation Banquet

# EVENT

## DETAILS

### **EQUIPMENT EXPO**

SEPTEMBER 20, 2024 | 10:00AM - 2PM | ROTRAY GROVE @ ELK GROVE PARK

- 300+ ATTENDEES
- OVER 30 COMPANY BOOTHS
- FOCUS ON PARK MAINTENANCE PROFESSIONALS & UPPER LEVEL MANAGEMENT
- RODEO CHALLENGE, PRIZE GIVEAWAY, LUNCH AND ANNOUNCEMENTS
- COMBO DEAL GETS YOU A TABLE AT THIS EVENT & PARK FORUM

### **GENERAL MEMBERSHIP MEETING**

DECEMBER 5, 2024 | LOCATION & TIME TBD

- 75+ ATTENDEES
- PRESENTATIONS FROM LOCAL AGENCY PROFESSIONALS
- FOCUS ON PROFESSIONAL DEVELOPMENT & MEMBERSHIP OUTREACH
- FOOD, BEVERAGES, NETWORKING, AND A SOCIAL TO FOLLOW

### **AWARDS & INSTALLATION BANQUET**

APRIL 2025 | LOCATION & TIME TBD

- 100+ ATTENDEES
- RECOGNITION OF OUTGOING BOARD & INSTALLATION OF INCOMING BOARD
- PRESENTATION OF THE D2 AWARDS PROGRAM RECIPIENTS
- PRESENTATION OF THE SCHOLARSHIP & GRANT RECIPIENTS
- FOOD, BEVERAGES, NETWORKING, AND A SOCIAL TO FOLLOW

### **CPRS CONFERENCE - REGION 1 SOCIAL**

FEBRUARY 2025 | AFTER 5PM | TBD WALKING DISTANCE FROM SAC CONVENTION CENTER

- 150+ ATTENDEES - DISTRICTS 1, 2, & 3 PLUS STATEWIDE MEMBERS
- FOOD, BEVERAGES, NETWORKING AND FUN!

### **DISTRICT 2 BOARD 2024/2025**

MARCH 2024- MARCH 2025

- 18 BOARD MEMBERS & DISTRICT 2 MEMBERSHIP (400+ MEMBERS)
- MONTHLY BOARD MEETINGS, WORKSHOPS, LUNCH N' LEARNS, NETWORKING EVENTS

### **PARK FORUM**

JANUARY 23, 2025 | 8:30AM:-1:30PM | MAIDU COMMUNITY CENTER ROSEVILLE, CA

- 200+ ATTENDEES
- ONE DAY MINI-CONFERENCE WITH MULTIPLE EDUCATIONAL SESSIONS FOR PARK PROFESSIONALS, PLANNERS AND UPPER LEVEL MANAGEMENT
- COMBO DEAL GETS YOU A TABLE AT THIS EVENT AND EQUIPMENT EXPO

# SPONSORSHIP

## OPPORTUNITIES APPLICATION

DESCRIPTION	SILVER	GOLD	PLATINUM
Equipment Expo & Rodeo	<u>\$ 550</u>	<u>\$ 1,000</u>	<u>\$ 2,500</u>
General Membership Meeting	<u>\$ 500</u>	<u>\$ 1,000</u>	<u>\$ 2,500</u>
Awards & Installation Banquet	<u>\$ 500</u>	<u>\$ 1,000</u>	<u>\$ 2,500</u>
Region 1 Conference Social	<u>\$ 500</u>	<u>\$ 1,000</u>	<u>\$ 2,500</u>
District 2 Board 2024/2025	<u>\$ 500</u>	<u>\$ 1,000</u>	<u>\$ 2,500</u>
Park Forum	<u>\$ 500</u>	<u>\$ 1,000</u>	<u>\$ 2,500</u>
Equipment Expo & Rodeo and Park Forum - <b>COMBO DEAL</b>	<u>\$ 800</u>	<u>\$ 1,700</u>	<u>\$ 4,600</u>

### Sponsorship & Vendor Application

#### Contact information

Company:

Name:

Company Address:

City:

State:

Zip:

E-mail Address:

Phone:

Payment can be completed by clicking on cost and level selected.

Email application to: Eric Dexter [edexter@roseville.ca.us](mailto:edexter@roseville.ca.us)  
& Nicole Lowery [nlowery@cordovarpd.gov](mailto:nlowery@cordovarpd.gov)