

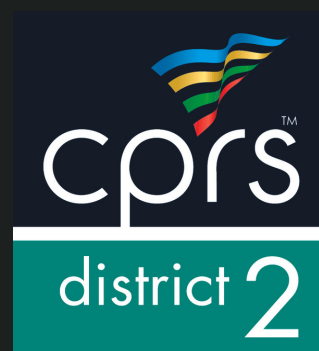
2023/2024

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



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CPRSD2.ORG

ABOUT US

PROPOSAL

District 2 is one of fifteen districts within California Park & Recreation Society (CPRS). District 2 is part of Region 1, which is comprised of Districts 1, 2, & 3 and is the largest geographical District, representing 37 agencies in Northern California.

- District 2 has the largest active membership with 400+ members
- District 2 serves 19 counties
- Has a large Board of Directors comprised of over 15 park & recreation professionals living and working within District 2 boundaries.
- Home to CPRS Headquarters and the State Capitol
- CPRS Annual State conference is hosted in Sacramento at least every 2-3 years.



Amador County Rec	City of Galt	City of Yuba City	North Tahoe Public Utility District
Arcade Creek RPD	City of Gridley	Cordova RPD	Orangevale RPD
Arden Manor RPD	City of Lincoln	Cosumnes CSD	Paradise RPD
Arden Park RPD	City of Placerville	County of Placer Parks	Rio Linda-Elverta RPD
Auburn Area RPD	City of Redding	El Dorado Hills CSD	Sac County Regional Parks
CA Dept. of Parks & Recreation	City of Rocklin	Fair Oaks RPD	Southgate RPD
Cameron Park CSD	City of Roseville	Feather River RPD	Sunrise RPD
Carmichael RPD	City of Sacramento	Fulton-El Camino RPD	Tahoe City Public Utility District
Chico Area Rec Dist.	City of West Sac	Mission Oaks RPD	
City of Folsom	City of Woodland	North Highlands RPD	

THE CALIFORNIA PARK & RECREATION SOCIETY'S MISSION IS TO ADVANCE THE PARK & RECREATION PROFESSION THROUGH EDUCATION, NETWORKING, RESOURCES AND ADVOCACY.

SPONSORSHIP OPPORTUNITIES

DESCRIPTION	SILVER	GOLD	PLATINUM
Equipment EXPO & Rodeo	\$ 500	\$ 1,000	\$ 2,500
General Membership Meeting	\$ 500	\$ 1,000	\$ 2,500
Awards & Installation Banquet	\$ 500	\$ 1,000	\$ 2,500
Region 1 Conference Social	\$ 500	\$ 1,000	\$ 2,500
District 2 Board 2022/2023	\$ 500	\$ 1,000	\$ 2,500
Park Forum	\$ 500	\$ 1,000	\$ 2,500
Equipment EXPO & Rodeo and Park Forum - COMBO DEAL	\$ 800	\$ 1,700	\$ 4,600 NEW

BENEFITS

SILVER:

- Recognition on District 2 Website, Newsletter & Social Media Platforms
- Logo on all marketing materials for selected event(s)
- Company name & website emailed to the D2 membership
- Company announced at the Awards & Installation Banquet
 - One ticket to the Awards & Installation Banquet

GOLD:

- Includes all silver level benefits, plus;
- 10x10 booth space at the selected event(s)
- Invitation to present company at a future District 2 Board meeting
- Company announced at the Awards & Installation Banquet
 - One additional ticket (2 tickets total) to the Awards & Installation Banquet

Platinum:

- Includes all Silver & Gold level benefits, plus;
- Recognition on stage at the Awards & Installation Banquet
 - Standing Banner or other Company display at the event
 - Opportunity to present awards to recipients
 - Two additional tickets (4 tickets total) to the Awards & Installation Banquet

EVENT

DETAILS

EQUIPMENT EXPO

SEPTEMBER 22, 2023 | 10:00AM - 2PM | WILLIAM LAND PARK

- 250+ ATTENDEES
- OVER 25 COMPANY BOOTHS
- FOCUS ON PARK MAINTENANCE PROFESSIONALS & UPPER LEVEL MANAGEMENT
- RODEO CHALLENGE, PRIZE GIVEAWAY, LUNCH AND ANNOUNCEMENTS

GENERAL MEMBERSHIP MEETING

DECEMBER 6, 2023 | 3:00PM - 5:00PM | LOCATION TBD

- 75+ ATTENDEES
- PRESENTATIONS FROM LOCAL AGENCY PROFESSIONALS
- FOCUS ON PROFESSIONAL DEVELOPMENT & MEMBERSHIP OUTREACH
- FOOD, BEVERAGES, NETWORKING, AND A SOCIAL TO FOLLOW

AWARDS & INSTALLATION BANQUET

MARCH 2024 | 11:30AM - 2:00PM | LOCATION TBD

- 100+ ATTENDEES
- RECOGNITION OF OUTGOING BOARD & INSTALLATION OF INCOMING BOARD
- PRESENTATION OF THE D2 AWARDS PROGRAM RECIPIENTS
- PRESENTATION OF THE SCHOLARSHIP & GRANT RECIPIENTS
- FOOD, BEVERAGES, NETWORKING, AND A SOCIAL TO FOLLOW

CPRS CONFERENCE - REGION 1 SOCIAL

FEBRUARY 2024 | AFTER 5PM | PALM SPRINGS CONVENTION CENTER

- 150+ ATTENDEES - DISTRICTS 1, 2, & 3 PLUS STATEWIDE MEMBERS
- FOOD, BEVERAGES, NETWORKING AND FUN!

DISTRICT 2 BOARD 2023/2024

MARCH 2023 - MARCH 2024

- 18 BOARD MEMBERS & DISTRICT 2 MEMBERSHIP (400+ MEMBERS)
- MONTHLY BOARD MEETINGS, WORKSHOPS, LUNCH N' LEARNS, NETWORKING EVENTS

PARK FORUM

JANUARY 2023 | 9:00AM - 2:10PM | LOCATION TBD

- 150+ ATTENDEES
- ONE DAY MINI-CONFERENCE WITH MULTIPLE EDUCATIONAL SESSIONS FOR PARK PROFESSIONALS, PLANNERS AND UPPER LEVEL MANAGEMENT