



California Park & Recreation Society
District 2
Board Meeting Agenda



Board of Directors Meeting
Wednesday, August 9, 2023

West Sacramento Recreation Center
2801 Jefferson Blvd. West Sacramento, CA
11AM – 1PM

ZOOM Link: <https://us06web.zoom.us/j/86326467920>

1. Welcome & Call to Order: 11:10 A.M.

Roll Call

Ashika Lal (President) - Zoom

Nina Sinor (Vice President) - Present

Nicole Lowery (Treasurer) - Zoom

Chelsey Adams (Secretary)

Frankie Nelson (Dir. of Public Relations)

Miranda Ellis (Dir. of Education) - Present

Riva Ballis (Aging & Activities Section Rep/YTRS President) - Present

Susie Patterson (Aquatic Section Rep/NCAMA) - Present

Dr. Abhijeet Shirsat (Educators Section Rep) - Zoom

Penelope Crouse-Feehan (Advocacy Rep) - Present

Jeffery Houser (D&O Section Rep) - Present

J Long (Recreation Section Rep)

Kimberly Vickers (Recreation Therapy Section Rep)

Evan Stork (Student Section Rep) - Present

Eric Dexter (Sponsorship & Partnership Rep) - Present

Ian Roberts (Technology Rep) - Present

Kate Miller (President-Elect) - Present

Dan Friese (Director of Programming)

Planned Absence: Chelsey Adams, Dan Friese, Frankie Nelson, J Long

Absent: Kimberly Vickers

a. Guests: Introductions

Allison Isham - City of Folsom RPD

John Doyle - CPRS Headquarters

b. How Can D2 Help You? **John is here to learn more about D2 and introduce himself.**

c. Announcement: Reminder: Leadership Meeting in Riverside, CA – September 14 - Everyone is Invited to Attend (**Ashika**)

2. Review & Approve

a. Meeting Agenda – Review & Approve for August 9, 2023 – **Approved**

CONNECTION – COMMUNICATION – ENGAGEMENT - ACCOUNTABILITY



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- b. Meeting Minutes – Review & Approve July Minutes
 - **Edits Needed:** Scholarships & Professional Grants Committee meeting date needs to be changed to 7/17
 - c. Financial Reports – Review & Approve July – **Approved**
3. Committee Reports
- a. Equipment Expo – **Jeff**, 15 vendors confirmed, and more to come. Joey and Eric have been reaching out to vendors.

Eric - would like to get a list of vendors so they know who has registered. Eric has heard from vendors, and they have expressed the registration fee is cheap, so perhaps we should consider increasing the vendor fee.

Ashika - suggested we move to a flat \$200 fee.

Nicole - recommends we stay at \$200.

Ashika - suggested that Nicole send the weekly report to the entire committee.

Jeff - needs to iron out rodeo games and scoring.

Ashika - J - will run the games on the day of the event.
 - b. General Membership –
 - **Penelope** - 12/6 @ North Natomas Community Center (NNCC), in the ballroom
 - Working on securing application and permit
 - **Ashika** - survey results: People want to pay \$15 (apps only) or \$20 (meal).
 - Discussion was had on the structure of the event and what the costs should be.
 - Evan, Riva, Nina, Jeff, Kate, Miranda, Eric want to increase cost to \$20 per person
 - **Susie** – Asked how many people would need to attend at each price point to cover costs. She assumes we would get more people at the \$15 price point.
 - **Penelope** - we received a 50% discount on the rental fee, she thinks
 - **Ian** - Thinks we should charge \$20 per person. For future years, this could be an event to plan to subsites.
 - c. Lunch ‘n Learns – **Miranda**
 - Career Development LNL next week
 - 15-panel members signed up.
 - 22 RSVP’d, please encourage everyone to RSVP
 - 10/19 is the next LNL
 - d. Volunteer Outreach – **Ashika**



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- Doing Good 2Gether Application Results:
 - Winning Project - Southgate, Sunrise Florin court lining project, paint lines on the court
 - 10/21 proposed project date, needs volunteers, board members, and non-board members
 - How many board members will be attending: Kate, Nina, Nicole (maybe)
 - Volunteers non-board members, Allison can come.
 - Motion to approve application results by Kate, Second Susie. Motion approved and passed.
 - Do we want to do a second project? A conversation was had, and it was decided not to move forward with a second project.

- e. Student Outreach – **Evan & Abhijeet**
 - **Abhijeet** - A good number of students enrolled. Student orientation had 30 students in tourism and 30 in recreation, which is great news.
 - **Evan** - Nothing to report
 - Ashika - will Sac State host lunch for us?

- f. Awards – **Nina**
 - Will schedule committee meeting for September.

- g. Scholarships – **Nina**
 - Meeting was held. We will be using Google Forms for application submittals. Ian created all the forms, thank you to Ian!

- h. Swag – **Penelope**
 - Will be ordering two 8-foot tablecloths.
 - Looking into ordering a new Retractable sign
 - Working on stickers for water bottles
 - Tablecloths to be received by expo

- i. Fall Forum – **Kate**
 - Date of Fall Forum: 11/2. Cost \$60 per person.
 - CPRS State Board President Doug will be the keynote.
 - The theme for Fall Forum will be Parks and Recreation
 - Call for Sessions: Open to taking sessions. If you know anyone, let them know to apply.
 - Region 1: Districts 1,2 and 3 are hosting the Fall Forum
 - **Penelope** asked if there will be an organization discount for X amount of people registered. **Kate**, there will be no organization discount. The cost



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per person is \$60.

j. **Elections - Kate**

- Looking at end of Oct. to establish a date.
- Working with headquarters to determine the deadline.
- Updating google nomination forms.
- Will report back to firm deadlines.

4. Section & Additional Reports

a. Region 1 Update – Adam, **not present so no report.**

b. Aquatics Section – **Susie**

- 11/7-11/9 CAMS
- The format for CAMS has changed, you now pay for the amount of days you attended and secure your own room and board.
- NCAMA is working on putting out scholarship opportunity for CAMS

i. NCAMA

- Had an LGI review, with 5 attendees.
- LGI: This Friday with 20 attendees
- LGI: one more LGI meeting in El Dorado Hills in Sept.
- New Red Cross Contact
- Next meeting 9/14
- NCAMA has new committee members

c. Recreation Section – J

- **Ashika** reported be back in the office next week, he will be helping out with Rodeo at the Expo.

i. YTRS – **Riva**

- Preschool Event: 50 people registered and attended.
- \$530 in revenue, net revenue \$ 237.09
- Board has grown, new sports position and she has a president-elect.
- Meeting on 8/23 @ Mission Oaks
- Trainings 1st Wed. of each month 11am-1pm
- First training on 9/6 will focus on the end of summer wrap up and fall programming, discussion bases, and breakout groups (pre-school, after-school programs, and sports)

ii. YTRS Calendar Status – in progress

d. Director of PR Update – Frankie

- Social Media – Content Needed!
- **Ashika** reported on Frankie's behalf.



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- Frankie needs social media content.
 - Ian insights – everyone loved this!
 - Board/Committee Members – think about the committees and groups we are a part of and use this as content to submit to Frankie.
 - Please use Google Drive to submit content, add to the calendar
- e. Admin Section – Nina
- Nothing to report
- f. Aging Services Section – Riva
- no updates, they are not meeting regularly at this point.
 - Working on Senior symposium, date 10/19
 - Riva - joined the aging section grant committee.
- g. Development & Operations Section – **Jeff**
- Nothing to report
 - **Ashika** suggested to attending D&O meeting.
- h. Educators Section – **Abhijeet**
- nothing to report
- i. Student Section – Evan
- Nothing to report
- j. Sponsorships & Partnerships – **Eric**
- Working on reaching out to companies to be a vendor for equipment expo.
 - Eric asked if sponsorships are for a calendar year or a board year, the answer was for a board year. Eric will reach out to sponsors using that information. Eric is willing to reach out to any sponsors whom the board might have.
- k. Recreation Therapy Section – Kim
- **Ashika** reported that on 8/15 Kim will be attending the Rec Therapy meeting.
- l. Advocacy – Penelope
- Nothing to report, the section has not met.
 - Recommends to look on website for bills that are applicable to us.
- m. Partnership for Quality Living – **Kate**



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- Last meeting was in June.
 - Working on Hall of Honor.
 - Next meeting next week.
- n. Technology Update –
- Last Pass Account Adjustments Status - **Refunded**
 - Google Drive Storage Purchase Status - **Purchased**
5. Old Business
- a. 2023/24 Board Meeting Locations
 - November Board Meeting in Placerville Status – **Ashika to Nicole** are you still on for meeting in this location?
 - b. Board Challenge Reminder: Take 2 Challenge – **Ashika**, keep inviting people to attend. Henry Perezalonso wants to attend. Ashika is working on this.
6. New Business
- a. Informal D2 meet-up August 16 at 4:30PM Sac Yard Community Tap House – **Ashika** reminded people to attend after the meeting all are invited
7. Open Space
- a. A discussion was had on how to approach committee section meetings. It was suggested that if you have a section meeting attend one if possible.
 - b. **Kate** regarding the above topic, section representatives and roles are defined in the answer book on tab 6 & 8.
 - c. **Ashika** – Remember to reach out to your fellow board members, we are here for each other.
 - d. **Ashika** – Reminder that the next meeting is at Fairytale town in Lan Park
8. Adjournment **12:36 p.m.**