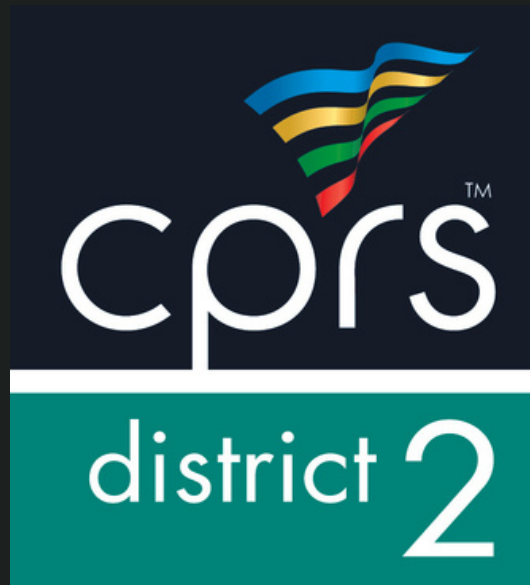


2026/2027

PARTNERSHIP OPPORTUNITIES



**2026/2027
CPRS DISTRICT 2
Board of Directors**

CONTACT:

Eric Dexter
(916) 746-17696
edexter@roseville.ca.us



CPRSD2.ORG

ABOUT US

District 2 is one of fifteen districts within California Park & Recreation Society (CPRS). District 2 is part of Region 1, which is comprised of Districts 1, 2, & 3 and is the largest geographical District, representing 38 agencies in Northern California.

- District 2 has the largest active membership with 400+ members
- District 2 serves 19 counties
- Has a large Board of Directors comprised of over 15 park & recreation professionals living and working within District 2 boundaries
- Home to CPRS Headquarters and the State Capitol
- CPRS Annual State conference is hosted in Sacramento at least every 2 years.



Amador County Rec	City of Galt	City of Yuba City	North Tahoe Public Utility District
Arcade Creek RPD	City of Gridley	Cordova RPD	Orangevale RPD
Arden Manor RPD	City of Lincoln	Cosumnes CSD	Paradise RPD
Arden Park RPD	City of Placerville	County of Placer Parks	Rio Linda-Elverta RPD
Auburn Area RPD	City of Redding	El Dorado Hills CSD	Sac County Regional Parks
CA Dept. of Parks & Recreation	City of Rocklin	Fair Oaks RPD	Southgate RPD
Cameron Park CSD	City of Roseville	Feather River RPD	Sunrise RPD
Carmichael RPD	City of Sacramento	Fulton-El Camino RPD	Tahoe City Public Utility District
Chico Area RPD	City of West Sac	Mission Oaks RPD	
City of Folsom	City of Woodland	North Highlands RPD	

THE CALIFORNIA PARK & RECREATION SOCIETY'S MISSION IS TO ADVANCE THE PARK & RECREATION PROFESSION THROUGH EDUCATION, NETWORKING, RESOURCES AND ADVOCACY.

COLLABORATE WITH US: SPONSORSHIPS & STRATEGIC PARTNERSHIPS

Partnering with CPRS District 2 means more than just a sponsorship—it's your gateway to the largest and most active network of park and recreation professionals in Northern California. Representing 38 agencies across 19 counties, and home to over 400 members, District 2 offers unmatched access to a vibrant, engaged community of leaders, planners, and front-line staff. Each partnership opportunity is fully customizable to match your brand's vision, whether you're aiming to build relationships, boost visibility, or support professional growth across the region. Let's work together to create a tailored experience that connects your organization with the heart of our profession.

Please click the link below, fill out your contact information, & we will get back to you soon! Thank you for partnering with District 2!

Partner with CPRS District 2!



PARTNERSHIP

OPPORTUNITIES

DESCRIPTION

Executive Title Partnership

\$ 10,000

2026-2027 YEAR

- INCLUDES TOP LEVEL ON ALL EVENTS EXCEPT LUNCH N' LEARN & ADMIN SECTION MEETINGS
- MONTHLY SOCIAL MEDIA BLASTS FOR OUR MEMBERSHIP
- PREMIUM BOOTH LOCATIONS AT EQUIPMENT EXPO & PARK FORM

Equipment Expo & Rodeo

\$ 500 - \$10,000

SEPTEMBER

- 400+ ATTENDEES
- OVER 30 COMPANY BOOTHS
- FOCUS ON PARK MAINTENANCE PROFESSIONALS & UPPER LEVEL MANAGEMENT
- RODEO CHALLENGE, PRIZE GIVEAWAY, LUNCH AND ANNOUNCEMENTS
- COMBO DEAL GETS YOU A TABLE AT THIS EVENT & PARK FORUM

Park Forum

\$ 500 - \$5,000

JANUARY

- 200+ ATTENDEES
- ONE DAY MINI-CONFERENCE WITH MULTIPLE EDUCATIONAL SESSIONS FOR PARK PROFESSIONALS, PLANNERS AND UPPER LEVEL MANAGEMENT
- COMBO DEAL GETS YOU A TABLE AT THIS EVENT AND EQUIPMENT EXPO

Region 1 Conference Social

\$500 - \$5,000

FSPRING

- 100+ ATTENDEES - DISTRICTS 1, 2, & 3 PLUS STATEWIDE MEMBERS
- FOOD, BEVERAGES, NETWORKING AND FUN!

Awards & Installation Banquet

\$500 - \$6,000

SPRING

- 100+ ATTENDEES
- RECOGNITION OF OUTGOING BOARD & INSTALLATION OF INCOMING BOARD
- PRESENTATION OF THE D2 AWARDS PROGRAM RECIPIENTS
- PRESENTATION OF THE SCHOLARSHIP & GRANT RECIPIENTS
- FOOD, BEVERAGES, NETWORKING, AND A SOCIAL TO FOLLOW

General Membership Meeting

\$500 - \$2,500

FALL

- 60+ ATTENDEES
- PRESENTATIONS FROM LOCAL AGENCY PROFESSIONALS
- FOCUS ON PROFESSIONAL DEVELOPMENT & MEMBERSHIP OUTREACH
- FOOD, BEVERAGES, NETWORKING, AND A SOCIAL TO FOLLOW

Lunch N' Learn

Per Session: \$ 750

- MONTHLY | 50+ ATTENDEES
- PRESENTATIONS FROM LOCAL AGENCY PROFESSIONALS OR OUR SPONSOR
- FOCUS ON PROFESSIONAL DEVELOPMENT
- FOOD & BEVERAGES

Admin Section

Per Session: \$ 750

MONTHLY

- 30 ATTENDEES
 - ATTENDEES INCLUDES MANAGEMENT LEVEL AND ABOVE INCLUDING DIRECTORS
 - FOCUS ON COLLABORATION BETWEEN AGENCIES
 - DIRECT NETWORKING WITH AGENCIES TOP LEVEL STAFF
 - FOOD & BEVERAGES
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